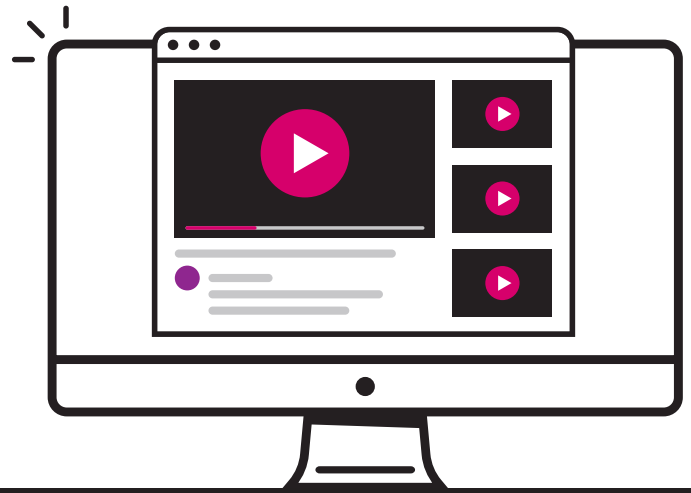


THE SMARTER

VIDEO PLATFORM

FOR YOUR INSTITUTION



Video has become an essential tool for learning and development. However, if not managed and used effectively, video can be a passive medium that yields limited benefits for your students. **EchoVideo** is the first video platform designed to foster **inclusive, accessible and engaging video-based learning**.

COMPREHENSIVE WITHOUT COMPLEXITY.

Only EchoVideo combines video content management with lecture capture and active learning to increase student success. The platform provides the easiest and most affordable solution for recording, live streaming, managing, and sharing video at any scale, for any pedagogical model.

WORKS THE WAY YOUR TEACHERS AND STUDENTS DO.

Dynamically, that is, with a modern design intended specifically to support learning activities. Even for non-technical users. On any device. At any time.

TRANSFORMS PASSIVE VIDEO INTO ACTIVE LEARNING.

With EchoVideo's integrated social learning and student response elements, teachers have seen engagement increase up to seven-fold. Only EchoVideo delivers this active learning experience to improve learning.

PROVIDES DATA NO ONE ELSE CAN ABOUT ENGAGED LEARNING.

EchoVideo provides insights into learning behaviors through dashboards and reports that teachers can use to identify at-risk knowledge gaps and refine teaching materials.

PROVEN EXPERIENCE AND LEADERSHIP MATTERS



2 MILLION learners per year



7 TIMES more engagement



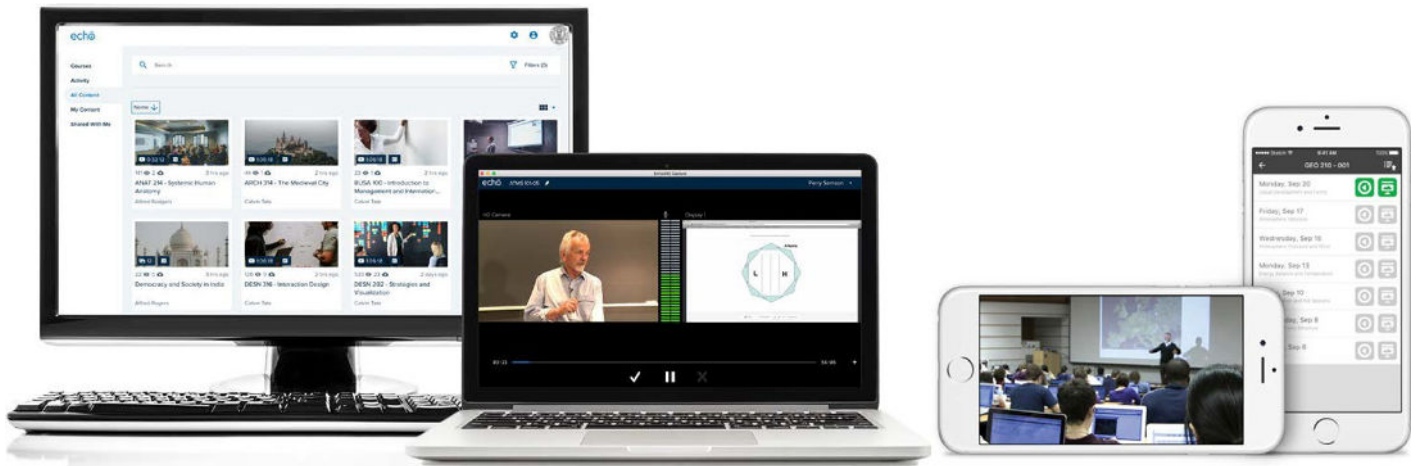
1,200 locations



22 MILLION views per term

WAYS TO USE ECHOVIDEO

Lecture Content Capture	Flipped Classroom
Video Management	Student Assignments
Video Accessibility	Lecture Engagement
Online & Blended Learning	Classroom Streaming



EchoVideo combines video management with lecture capture and active learning to increase success.

RECORDING AND STREAMING

- ◀ One-touch, on-demand capture in LMS, in class, offline, PC, Mac, web and mobile
- ◀ Fully-automated lecture capture and streaming
- ◀ Record any combo of screen, voice and camera – up to two 1080p channels
- ◀ Software or hardware capture options -all built and supported by Echo360

VIDEO MANAGEMENT

- ◀ Easy to find, edit, publish and caption recordings
- ◀ Deep integration with LMS workflows
- ◀ Automatic Speech Recognition (ASR) and closed captioning
- ◀ Share video publicly, privately, 1:1 or 1:many
- ◀ Delegated administration with multi-level education hierarchy
- ◀ School customization to automatically watermark or add B-roll to videos
- ◀ Unlimited video storage license for teachers & students.

VIDEO LEARNING & ENGAGEMENT

- ◀ Variable speed playback, searchable transcripts and superior closed captioning
- ◀ Student bookmarking, annotation, note-taking contextually linked to content
- ◀ Interactive online discussion – anonymous or public – with entire class and teacher
- ◀ Real-time polling and integrated assessment
- ◀ Ability for student to flag confusion

ANALYTICS

- ◀ Course dashboards to measure engagement and pedagogical efficacy
- ◀ User dashboards to assess student performance and identify knowledge gaps
- ◀ Administrator dashboards to plan ahead and assess ROI
- ◀ Proactive alerting to notify admin of potential problems for quick resolution
- ◀ Supports standards-based integration